



EXECUTIVE  
LEADERS  
MENTORSHIP

HELP GROW YOUR BUSINESS ONE BRANCH AT A TIME  
EAGLE PASS BEDC

Greetings!

On behalf of the Eagle Pass Business & Economic Development Committee (BEDC), thank you for interest in taking part in the Eagle Pass BEDC Executive Leaders Mentorship Program (ELM). ELM will provide middle managers the opportunity to receive professional guidance from top level executives and business owners.

This year-long program will help strengthen business leadership skills that can help in the professional development and advancement of ELM participants. ELM will include monthly themes, such as: business ethics, certifications, community outreach, conflict resolution, continued education, goal setting, marketing and communications, recruiting, resume building, and much more.

ELM candidates must submit an application and be recommended by a top-level manager from their organization. Additionally, all participants are asked to attend ELM monthly meetings, volunteer in BEDC activities (career fairs and workshops), and participate in a BEDC approved community-wide service project.

Again, thank you for your interest in participating in the Eagle Pass BEDC Executive Leaders Mentorship Program (ELM). Please submit your application and letter of intent to [janice.gonzalez@emcstrategygroup.com](mailto:janice.gonzalez@emcstrategygroup.com). For additional information, please contact 210.960.4340, ext. 102.

Sincerely,

Morris Libson  
Committee Chair  
BEDC

Pat Saucedo  
Sub-Committee Chair  
BEDC ELM Sub-Committee



## BEDC Executive Leaders Mentorship (ELM)

The City of Eagle Pass, through its Business & Economic Development Committee (BEDC), will launch a year-long advanced business leadership and mentorship program, called ELM. ELM will be administered by the Eagle Pass BEDC and EMC Strategy Group, LLC.

The program will be open to 20 qualified candidates annually. Candidates must complete an application, submit letter of interest, and if chosen, agree to pay a participation fee of \$200 (**Employers are encouraged to cover this cost**), which will cover all meals, program shirt, and graduation. ELM participants will participate in twelve 1 ½ hour luncheon workshops throughout the year beginning in January. Each monthly luncheon will be theme based and geared towards your professional development.

ELM will provide participants a unique exposure to top level executives and business owners in every major industry in the Eagle Pass region and encourage citizenship, leadership, and service. Prior to graduation of this highly selective program, BEDC Leadership-Eagle Pass participants will agree to join a civic organization, such as; Rotary, Lions, Knights of Columbus, etc., and develop an approved community service project for the City of Eagle Pass.

Candidates must apply by submitting applications, letters of recommendation, and letter of interest directly to [janice.gonzalez@emcstrategygroup.com](mailto:janice.gonzalez@emcstrategygroup.com). For questions, please call 210.960.4340, ext. 102.

Qualifications for BEDC Leadership-Eagle Pass:

1. Resident in good standing in the community
2. 21 years or older
3. Ability to provide own transportation
4. Attend all monthly ELM luncheon workshops
5. Submit application, letter of interest, and letter of recommendation
6. Agree to join a civic organization, such as; Rotary, Lions, Knights of Columbus, etc.
7. Develop an approved community service project for the City of Eagle Pass



**E** X E C U T I V E  
**L** E A D E R S  
**M** E N T O R S H I P

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**ELM Candidate Application**

Employers may recommend an employee by contacting  
janice.gonzalez@emcstrategygroup.com

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Position: \_\_\_\_\_ Direct Report: \_\_\_\_\_

Supervisor Phone: \_\_\_\_\_ Supervisor Email: \_\_\_\_\_

Participant Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

**Please answer the questions below, submit letter of interest, and letter of recommendation.**

Have you ever participated in a business development/leadership program? Y/N. If so, please name: \_\_\_\_\_

What is your professional goal? \_\_\_\_\_

Are you involved in a civic or fraternal organization? Y/N. If so, please name: \_\_\_\_\_

Are you a military veteran? Y/N. If so, please name branch: \_\_\_\_\_

Are you currently in the Military Reserves or National Guard? Y/N. If so, please name: \_\_\_\_\_

List professional positions held:  
\_\_\_\_\_  
\_\_\_\_\_

Please summarize your strengths below. You may include additional information in your letter of interest.  
\_\_\_\_\_  
\_\_\_\_\_

Candidate signature \_\_\_\_\_ Date: \_\_\_\_\_

**APPLICATION DEADLINE: January 15, 2018**