



PRESS RELEASE

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Eagle Pass Launches New Business & Economic Development Initiative

(Eagle Pass, TX – May 18, 2017) The City of Eagle Pass, TX, will launch a new Business & Economic Development Initiative at a kick-off luncheon on Thursday, May 25, 2017, at the ICT facility.

The city's new business & economic development and government relations consulting firm, EMC Strategy Group, LLC is spearheading the initiative.

The city's new initiative is focused on collaborative efforts to support local and regional economic growth. Over 40 local business, community, education, government, industry, and workforce leaders representing a cross-section of the Eagle Pass Community have been invited to participate in the kick-off.

"The City of Eagle Pass is determined to engage our community leaders and seek their direct input, as we work towards forming Public-Private-Partnerships with multiple groups and organizations to improve local economic conditions," says Art Rodriguez, Eagle Pass City Manager.

Public-Private-Partnerships, or "P3s," are highly supported by the state and federal government. In fact, the Office of the Governor and the Economic Development Administration have led the charge in supporting such initiatives that are tied to community development and job creation.

Eagle Pass' new Business & Economic Development Strategy will be ongoing and evolving to keep up with the ever-changing regional, international, and national economy.

"We are excited to work with the various organizations that are supportive of economic growth," says Business & Economic Development Consultant Janice Gonzalez. "Having lived and worked in border communities most of my life, I have a firm understanding and appreciation for cross-border and bi-cultural communities," adds Gonzalez. "I salute Mayor Ramsey English-Cantu and the members of the city council for their vision and commitment to the growth of the local economy," says Gonzalez.

The City of Eagle Pass will launch a new Facebook Page this week, which will be dedicated to support this new Business & Economic Development Initiative. The social media page will list initiative updates and serve as an important awareness tool. For more information, please contact ernie.gonzalez@emcstrategygroup.com or call 210.960.4340, ext. 101.

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EMC Strategy Group, LLC, is a San Antonio based Business & Economic Development and Government Relations consulting firm. The firm provides government relations services through the state and federal government in Austin and Washington, DC.

EMC Owner & Founder Janice M. Gonzalez previously served as the Business & Economic Development Director for the Greater El Paso Chamber of Commerce and as Assistant Chief of Staff to U.S. Senator Christopher Dodd.

EMC President & CEO Ernie Gonzalez previously served as Special Projects & Grants Director for U.S. Congressman Solomon P. Ortiz and as a senior executive in the nonprofit sector for over 16 years.

For more information, please visit www.emcstrategygroup.com.