



August 22, 2017

Greetings! The City of Eagle Pass Business & Economic Development Committee (BEDC) will hold the **“Ready-To-Work” Collaborative Career Fair** on Thursday, September 28, 2017, at the International Center for Trade (ICT) in Eagle Pass, TX. This collaborative career fair is free and open to the public and will include a cross-section of local, state, and national public and private entities.

We encourage your agency to join us in creating awareness about career and job opportunities for your agency. Our target market will include high-school seniors, college students, and the general public. We anticipate up to 700 attendees.

Eagle Pass’s regional population is bi-cultural, cross-border, and majority bilingual, thus, making the local workforce highly attractive to employers seeking diversity in their organization.

Additionally, the Eagle Pass Independent School District, Southwest Texas Junior College, and Sul Ross University, provides top-rated academic preparedness and has been instrumental in the professional development of the local labor workforce.

If your agency is interested in participating in the **“Ready-To-Work” Collaborative Career Fair**, please complete and return the official agency participation form to janice.gonzalez@emcstrategygroup.com or call 210.960.43040, ext. 102. Thank you for your consideration!

Sincerely,

Terri Contreras, Chair
Labor Workforce Training, Sub-Committee
Eagle Pass BEDC

Enclosure

EPBEDC:eg





AGENCY PARTICIPATION FORM

“Ready-To-Work” Collaborative Career Fair

September 28, 2017, 9 a.m. – 5 p.m.

International Center for Trade (ICT), Eagle Pass, TX

Agency: _____

Point of Contact: _____

Phone# _____

Email: _____

Website: _____

Agency Facebook Page: _____

Agency Twitter: _____

- ✓ Will your agency need a table? Y/N
- ✓ Will your agency need power? Y/N
- ✓ Will your agency need access to wifi? Y/N
- ✓ Will your agency bring promotional items? Y/N

Important tips:

- Bring extension cord
- Bring power strip
- Bring duct tape
- Make your exhibit, display, or table stand-out
- Bring giveaways
- Offer candy or mints
- Market your brand: uniforms, company shirt, wear comfortable footwear

**Return this AGENCY PARTICIPATION FORM and email your agency logo to
janice.gonzalez@emcstrategygroup.com**

