



# MAP of Texas MINORITY ADVANCEMENT PROJECT



August 31, 2015

Dear Friend:

Since 2011, MAP of Texas (Minority Advancement Project), a nonpartisan nonprofit organization, has served hundreds of children through donations of computers, books, anti-gang after school programs, educational field trips to museums and State Capitol in Austin. MAP has partnered with Del Mar Community College, West Oso ISD and the Housing & Community Services.

### **Our Mission Statement**

*Our mission is to benefit, promote the education of, and address the needs of the diverse populations in Texas. Our goal is to both promote opportunities and advancement for these communities and to broaden the cultural understanding of rich heritages.*

On Friday, October 16, 2015, MAP of Texas will hold its Inaugural MAP Black Tie & Boots Leadership Awards Gala at the Omni Bayfront Hotel in Corpus Christi. Funds raised for this event help strengthen the mission of MAP of Texas.

I am writing to you today to ask that you join me in supporting this Inaugural MAP Black Tie & Boots Leadership Awards Gala. Our gala honorees are:

**Al Jones – Business Visionary**  
**Dr. Rosie and Ruben Bonilla Community Service Visionaries**  
**Dr. Mark Escamilla – Educational Visionary**

The Coastal Bend is one of the only places in Texas where such an event could take place and draw the kind of people who support MAP of Texas and the children it represents. I urge you to be a part of this great charitable gala.

Supporters like you help MAP of Texas and the children we serve. The attached packet has sponsorship registration details on how you can support this gala.

Sincerely,

Sandra Alvarez  
Steering Committee Chair

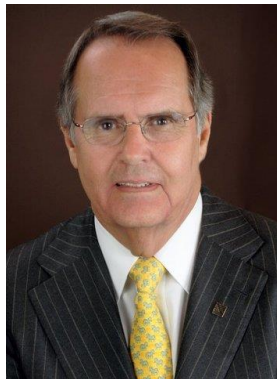
Solomon P. Ortiz  
Board Chairman

Solomon P. Ortiz, Jr.  
Executive Director

Enclosure



**2015 Black Tie & Boots**  
 Friday, October 16, 2015, 6 p.m.  
 Omni Bayfront Hotel, Corpus Christi, TX



Al Jones  
 Business Visionary



Dr. Rosie and Ruben Bonilla  
 Community Service Visionaries



Dr. Mark Escamilla  
 Educational Visionary

- \$25,000 Title Sponsor** – Official Gala Host, three tables, special presentation at the event and company logo feature on gala program. VIP reception.
- \$15,000 Platinum** – VIP reception Host, two tables, recognition at the event and full page program ad. VIP reception.
- \$10,000 Gold** – After party host, two tables, recognition at event and half-page program ad. VIP reception.
- \$5,000 Silver** – One table, recognition at event and half-page program ad. 4 tickets to VIP reception. \*
- \$1,500 Bronze Sponsor** – One table, program listing and two tickets to VIP reception. \*

Name \_\_\_\_\_

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Contact Name \_\_\_\_\_

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Bill Me for \$ \_\_\_\_\_

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Checks can be mailed to:  
 6262 Weber Rd. Ste 102, Corpus Christi, TX 78413

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For more information contact  
 kathryne.kalata@emcstrategygroup.com  
 210.960.4340, ext. 105



2015 Black Tie & Boots

Honoring:

Al Jones – Business Visionary

Dr. Rosie and Ruben Bonilla – Community Service Visionaries

Dr. Mark Escamilla – Educational Visionary

Program Advertisement Form

All ads must be submitted by October 7, 2015

\$500 - Full Page Ad (5"X 8")

Adds in color

\$250 - Half Page Ad (5"X 3.875")

All ads and graphics should be e-mailed to:

**ruth.soto-gates@emcstrategygroup.com**

Name \_\_\_\_\_

Title \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact Name \_\_\_\_\_

Solicited By \_\_\_\_\_

Bill Me for \$ \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_

AMEX/VISA/MC/Discover for \$ \_\_\_\_\_

Name \_\_\_\_\_

Card \_\_\_\_\_

Number \_\_\_\_\_

Exp. \_\_\_\_\_

Date \_\_\_\_\_ CID# \_\_\_\_\_

**Please send this form to:** Fax: 210.910.6871

**For more ad information contact:**

Ruth Soto-Gates

210.960.4340, ext. 104 ❖ ruth.soto-gates@emcstrategygroup.com



# MAP *of Texas*

MINORITY ADVANCEMENT PROJECT



1/2 Page  
5" X 3.875"

1/2 Page  
5" X 3.875"

Full Page  
5" X 8"